

Highland Clan Partnership Group

Agenda Item: Clan links with Highland Games

Action

As part of the wider Homecoming Scotland 2014 work to promote events for clans and to support highland games, it is requested that members of the Highland Clan Partnership Group encourage clans through their networks to establish and re-establish links with local highland games events.

Objective

The main objective of this work is to help clans and highland games maximise the benefits of working together. Each clan and highland game relationship is likely to be different. Some clans may hold gatherings at their local highland games, some may wish to re-establish links, some may wish to be involved with their highland games but not necessarily through a clan gathering, and some may not have considered progressing links with these events.

Process

It is requested that interested clans make contact with their local highland games directly or through info@homecomingscotland.com including:

- The name of the clan
- The name of the local geographic area.
- Whether they have already identified their local highland games and require contact details
- Any other relevant information

These requests will then be passed onto the SHGA or, if the relevant games are not an SHGA member, contact details will be sourced. The clan and local highland games will then be put in touch with each other.

SHGA

SHGA members will also be encouraged to make contact with their local clan or contact info@homecomingscotland.com. It is requested that these details can then be passed onto clan contacts through members of the Highland Clan Partnership Group to forward to the most appropriate clan representative.

Promotion

Details of clan events at Highland Games will be included in the VisitScotland website. For example the [Clan Grant Gathering at the Abernethy Highland Games](#):

Clan gatherings in 2014 can be added to the existing, dedicated clan gathering page: <http://www.visitscotland.com/see-do/homecoming-scotland-2014/clan-gatherings>.

A specific Highland Games/Clan Gathering page will also be created.